



**Social Workers
Help starts here.**

FACT SHEET

SOCIAL WORK CONSUMER WEB SITE

www.HelpStartsHere.org

Consumer Site Goals:

- Provide individuals and families with useful information on timely topics
- Showcase social work experts on a range of psychosocial issues
- Make finding a social worker and social work services easier
- Profile and solicit inspiring social work stories from across the country

Topics Covered:

Kids & Family



- Adoptions and Foster Care
- Early Childhood Development
- Family Safety
- Healthy Parenting
- Schools and Communities
- Youth Development

Seniors & Aging



- Advanced Care Planning
- Alzheimer's and Dementia
- Caregiving
- Lifespan Planning
- Residential and Long-Term Care
- Vital Aging

Health & Wellness



- Cancer
- Death and Dying
- Disabilities
- Family Genetics
- Healthy Lifestyles
- HIV/AIDS
- Living with Illness
- Pain

Mind & Spirit



- Addictions
- Anxiety
- Attention Deficit & Hyperactivity
- Depression
- Eating Disorders
- Grief and Loss
- Obsessions and Compulsions
- Relationships
- Stress Management
- Suicide Prevention

NATIONAL SOCIAL WORK PUBLIC EDUCATION CAMPAIGN

Each Content Area Includes:

- About – General introduction to the topic
- Current Trends – Recent developments and statistics in that topic area
- Your Options – Samples of services available to consumers
- How Social Workers Help – What consumers should expect from social workers
- Tip Sheets – Tips on managing different problems and issues
- Resources – Links to other organizations for additional information on the topic
- Real Life Stories – Inspirational stories of people helped by a social worker

Other Useful Information:

- About Social Workers – Synopsis of who social workers are and what they do
- Professional Standards – Information about standards and policies that guide the work of professional social workers
- Press Room – Facts about the campaign, as well as story ideas for the press
- NASW – Overview of the National Association of Social Workers
- Careers – Information about schools of social work and state licensure
- Find a Social Worker – Searchable database of licensed social workers

Web Site Facts:

- Information on 30 consumer-interest topics
- More than 100 links to additional online resources
- More than 200 articles written by social work experts, including:
 - ◆ **Kathy Black**, PhD, MSW, MPH, is an assistant professor in the School of Social Work at the University of South Florida at Sarasota/Manatee, and has worked extensively in the area of advance care planning for over 20 years. She has worked in acute care, long-term care, home, and community-based settings serving older adults and their families.
 - ◆ **Deborah Bowen**, MSW, LCSW, is a grief expert and author of *A Good Friend for Bad Times: Helping Others Through Grief*.
 - ◆ **Sheryl Brissett-Chapman**, EdD, ACSW, is the executive director of the National Center for Children and Families (NCCF), a private, nonprofit child and family welfare agency in Washington. She is also the 2005 NASW Lifetime Achievement Award recipient.
 - ◆ **Deborah Gray**, MSW, MPA, is an adoption expert and author of *Attaching in Adoption: Practical Tools for Today's Parents*.
 - ◆ **Carol Juergenson-Sheets**, ACSW, LCSW, is a radio talk show host on the largest news talk radio station in Indianapolis, Indiana. She also writes a column for *The Indianapolis Star* called “Carol the Coach” and specializes in women’s issues, relationship work and sexual issues.
 - ◆ **Belleruth Naparstek**, MSW, is a guided imagery expert and author of *Invisible Heroes: Survivors of Trauma and How They Heal*.
 - ◆ **Frederic G. Reamer**, PhD, is a professor at the School of Social Work, Rhode Island College. His research, teaching, and social work practice focus on criminal justice, professional ethics, risk management, and mental health. Reamer is the author of *The Pocket Guide to Essential Human Services*.
 - ◆ **Michele Weiner**, MSW, is a marriage counseling expert and author of *Divorce Busting: A Step-by-Step Approach to Making Your Marriage Loving Again*.